

**VII International Scientific and Practical Conference
“Strategic Communications in Business and Politics:
STRATCOM-2020”**

Dear colleagues!

Saint-Petersburg State University invites you to take part in the 7th International Scientific and Practical Conference "STRATCOM-2020", which will be held on November 12, 2020 within the framework of International Scientific Forum ["Media in the Modern World. 59th St. Petersburg Readings"](#) (November 9 -12, 2020).

Address: Russia St. Petersburg, 1st line of Vasilevskiy Island, 26.

The Forum is organized by St. Petersburg State University (School of Journalism and Mass Communications).

The “STRATCOM-2020” Conference is held jointly with the Association of Public Relations Education (APSO).

For organization issues, please contact the event chairs and secretaries via email addresses below.

To participate in the STRATCOM 2020 events, you must register electronically at the link on the Forum website (registration will be open in the second half of July).

The registration fees for participation in “STRATCOM 2020” is 1,500 rubles (for registration and payment by September 1, 2020) and 2,000 rubles (for registration and payment by October 1, 2020). An electronic payment link is provided to the participant by the secretaries of program events after registration on the website.

Participants who have already registered and paid for their participation in the sections of the Forum "Media in the Modern World. 59th St. Petersburg Readings" mentioned below, are also granted participants of the “STRATCOM-2020” conference. In this case, no additional registration or payment is required.

The abstracts adopted for publication so far (<https://smif.spbu.ru/about/tezisy-2020.html>) will be published in the Forum Information package (RISCI) before the events.

Newly received materials, which have been selected by event leaders, will be published in the "Russian School of Public Relations" (RISCI) almanac based on Stratcom 2020 results. Event leaders also invite key speakers to prepare articles for the almanac.

For questions about the publication of the article, please contact Elena Vladimirovna Bykova, PhD, Professor of Public Relations in Business Department at St. Petersburg State University e.bykova@spbu.ru. Articles are accepted until October 15, 2020. The requirements for the almanac articles are sent by E. V. Bykova in response to an inquiry.

Panel

Artificial Intelligence and International Psychological Security: Theoretical and Practical Implications

Event planners: K. Pantserev, Doctor in Political Science, Professor, St. Petersburg State University/Pashentsev Evgeny Nikolaevich, Doctor in History, Leading Researcher, Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation, St. Petersburg State University.

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Secretary: Matyasheva D., St. Petersburg State University, dasham0708@mail.ru.

Working language: English

The contemporary world features the rapid implementation of different technological solutions based on artificial intelligence (AI) algorithms. Nowadays

AI technologies are used in machine translation systems, medical diagnostics, e-trade, e-education and even in the production of news and information. There have already appeared voice assistants which have significantly simplified and hastened the quest for appropriate information on the Web. Thus the production of technologies based on AI is considered as a key priority in the field of science and technology by all leading countries.

But at the same time it is necessary to point out that when paying great attention to studies in the field of AI one should not forget the possibility of the malicious use of such technologies which can cause global catastrophic consequences and threaten international psychological security. In this regard, it is proposed to discuss the possibilities of the use of AI in information and psychological warfare at the panel. There will be also undertaken an attempt to develop tools to counter information attacks on individuals, the society and the state.

Suggested topics include but not limited to:

- AI and civil and military conflicts;
- the use of AI-technologies by terrorists;
- the use of AI-technologies in counter-terrorism activities
- the role of AI in the contemporary geopolitical warfare;
- challenges of the malicious use of AI;
- deepfakes and their possible influence on the political warfare.

IMPORTANT!!!

Registration

If you consider the participation at the conference you need to register. But unfortunately now there is available only the Russian version of the registration form. We hope that the form will be translated into English as soon as possible. As soon as it happens we share the link with you. But you don't need to wait. You may send abstracts by the e-mail to Konstantin Pantserev (pantserev@yandex.ru). He will register you and send to you the payment link by the e-mail.

Requirements for abstracts:

Size: up to 4000 characters

Abstracts must be accompanied by following information:

- First name
- Last name
- Date of birth
- Country
- Affiliation
- Current position
- Academic Degree
- Keywords
- Email

Deadline:

August 28th – for the early bird registration

September 28th – for the standard registration