







ICCWS 2019

14th International Conference on Cyber Warfare and Security Stellenbosch, South Africa

28 February - 1 March 2019

Mini Track on Psychological Warfare, New Technologies and Political Instability in Contemporary World

Mini Track Chair: Prof. Evgeny Pashentsev, Lomonosov Moscow State University, Russia



The 21st century has seen a plethora of armed conflicts and revolutions where the elements and tools of Psychological Warfare (PW) have been used to affect the political stability of countries and regions. Conflicts are fought on two different but parallel levels, which has led to the strengthening of a number of discernible trends. Information, knowledge and their use has become an integral part in political and armed conflict and psychological warfare is used in parallel to traditional physical combat. This is due in no small part to the fact that the outcomes of war are determined by political rather than military factors. Under such circumstances it is

possible to win battles militarily, but ultimately lose the war politically. The ways that these types of conflict are initiated and waged are becoming increasingly sophisticated. One can expect a system usage of a wide variety of new technologies on tactical, operational and strategic levels of psychological warfare.

Topics may include, but are not limited to:

- the role and practice of psychological warfare in the modern geopolitical confrontation, civil and military conflicts and counter-terrorist activity;
- new opportunities given to psychological warfare by the combination of Big Data analysis, the results of neuroscience research and nudge technologies. Prognostic weapons;
- artificial intelligence and psychological warfare;
- psychotronic warfare and psychotropic warfare;
- molecular communication in the warfare;
- genetic engineering, cyborgization and psychological warfare;
- psychological effects of biological warfare;
- psychological warfare elements in hybrid warfare, unconventional warfare, counter- unconventional warfare;
- psychological warfare through Internet and social networks;
- strategic deception and new technologies;
- theoretical backgrounds of psychological warfare through new technologies.



Evgeny N. Pashentsev, DSc.Leading Researcher at the Diplomatic Academy at the Ministry of Foreign Affairs of the Russian Federation, Professor at the Lomonosov Moscow State University, Director at the International Centre for Social and Political Studies and Consulting. Member of the international Advisory Board of Comunicar (Spain) and the editorial board of The Journal of Political Marketing (the USA). Author, co-author and editor of 34 books and more than 100 academic articles published in Russian,

English, Spanish, Italian, Serbian and Bulgarian languages. Presentation of papers at more than 150 international conferences and seminars for the last 20 years in 18 countries. Areas of research: strategic communication, international security, perspective technologies and social development.

Submission details

In the first instance a 300 word abstract is required, to be received by **9**th **August 2018.** Please read the guidelines at http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/

Submissions must be made using the online submission format:

http://www.academic-conferences.org/conferences/iccws/iccws-abstract-submission/

If you have any questions about this track please email the mini track chair: icspsc@mail.ru

See more about ICCWS at http://www.academic-conferences.org/conferences/iccws/