



KAZAN COOPERATIVE INSTITUTE (branch) of
RUSSIAN UNIVERSITY OF COOPERATION
MOGILEV STATE UNIVERSITY
INSTITUTE OF HOSPITALITY MANAGEMENT PRAGUE
UNIVERSITY OF ECONOMICS, PRAGUE
UNIVERSITY of EUROPEAN STUDIES of MOLDOVA
KARAGANDA ECONOMIC UNIVERSITY
KOSTANAY ENGINEERING ECONOMIC UNIVERSITY
VLADIMIR STATE UNIVERSITY
PLEKHANOV RUSSIAN UNIVERSITY of ECONOMICS
UNIVERSITY of NIZHNI NOVGOROD

Dear colleagues!

Kazan Cooperative Institute of Russian University of Cooperation invites you to take part in the work of
International research and practice conference
«Modern investigations of main directions in engineering and social sciences»,
March 2-3, 2017

[Visit the conference website](#)

The aim of the conference is publication of scientific results of investigations of top scientists, postgraduates, doctoral candidates, students of Higher Educational Institutions and Vocational Educational Institutions; search of decisions in actual problems of development of modern equipment and technologies, social and humanitarian researches; exchange of scientific results and research experience.

Main issues of the conference:

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- *Scientific Research in the Sphere of Economic Theory.* kafedraeconom_kki@mail.ru
 - *Marketing, advertising and communications as main instruments of promotion of goods.*
 - *Issues of economy and social and economic development.*
 - *World economy and international economic relations.*
 - *Enterprise management in modern conditions: strategy and tactics.*
 - *Marketing, marketing research and technologies of active sales.*
 - *Innovation management and innovative activities.*
 - *Labor economics and personnel management.*
 - *Economy and quality management*
 - *Economy, organization and management of the entities, industries, complexes (industries, agrarian and industrial complex and agricultural industry, construction, transport, etc.).*
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- *Finance, money and credit in the conditions of an unstable economic situation.* kafedraby.fin_kki@mail.ru
 - *Accounting on industrial enterprises, trade enterprises: theory and practice.*
 - *Problems and features of development of modern financial system and financial markets.*
 - *Financial, managerial accounting and audit.*
 - *Finance and tax policy.*
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- *Social processes in the modern world.* gumkkiruc@gmail.com
 - *Pedagogics: actual problems and perspective of development.*
 - *Modern issues of psychology.*
 - *Philology: theory and practice.*
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- *Construction and architecture.* itds.kki2015@mail.ru
 - *Processes and machines of agroengineering systems.*
 - *Transport.*
 - *Organization of production, construction, trade and transport.*
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- *Technology of products and organization of catering.* kafedratitop@mail.ru
 - *Merchandising*
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- *Customs and law*
 - *International business and customs regulations.*
 - *Tools customs policy and customs legislation*
 - *The economic activity of custom*
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kkipravo@yandex.ru

Deadline of reception of materials is the 22th of February

The conference will be held on the 2 of March, 2017 at 11 a.m. (MSK time) in the conference hall of Kazan Cooperative Institute. The discussion assumes carrying out interesting conversations of teachers, pupils, students and postgraduates, comprehensive consideration of various issues and development of mutual decisions. The discussion invites leading experts of business community, public organizations and other interested people.

Working languages of conference: Russian and English.

All participants will receive Participation Certificates of Conference, the best internal reports will be noted by Diplomas.

Following the results of conference the edition of the collection of scientific articles is planned.

The conference proceedings will be assigned an international book number ISBN, the DOI index and science citation index RISC.

Conditions of publication of materials

For publication of article it is necessary to present:

1. Materials for the publication
2. Information about the author

Applications are submitted in electronic form for e-mail: nirs2012@mail.ru

Subject – by last name the author of the application (for example "Ivanov (the collection of theses)") also consist of two files:

1. questionnaire of the applicant - the name of the file is given by last name the author of the application (e.g. Ivanov (questionnaire) to .doc).
2. theses for the publication (e.g. Ivanov (article).doc).

When receiving materials the organizing committee within 3 days sends to the author's address the letter "Materials are accepted". To the authors who have sent materials by e-mail and not received confirmation of their receiving by the organizing committee a request to duplicate the application.

Participation in the conference is free!

The collection of research papers will be included in e-library during 2 months after the conference.

If necessary to receive printing edition details of the author will be sent to publishing agency Rusayns (Knorus) and further the agreement will be constituted with you. Cost of 1 copy is 490 rubles plus cost of transfer.

Requirements to registration of article

Amount of theses of the report (including the list of references, tables and drawings) is 5-8 pages of the A4 format. In an interval information about authors (surname, initials, academic degree, academic status, place of employment, position) by the Times New Roman font, 14 pt, with equalization on width is provided. The surname and initials of the author are in the semifat italics. Information about each author is given from a new line.

Organizational and technical committee of conference:

Valeeva Uliya Sergeevna, vice rector for scientific work of Kazan Cooperative Institute (branch) of Russian University of Cooperation, Ph.D. in Economics, associate professor, cabinet 3-17, phone 210-30-36, e-mail: uvaleeva@rucoop.ru

Khusnullova Asiya Rashatovna, Head of Scientific Research and Innovations Centre of Kazan Cooperative Institute (branch) of Russian University of Cooperation, Ph.D. in Economics, associate professor, cabinet 3-03, e-mail: nirs2012@mail.ru

Burganova Leisan Ilyasovna, junior research assistant of Scientific Research and Innovations Centre of Kazan Cooperative Institute (branch) of Russian University of Cooperation, cabinet 3-03, e-mail: nirs2012@mail.ru

Registration form of participants

1. Surname, name, patronymic name of the author (co-authors)
2. Name of article
3. Number and direction (issue) of the conference
3. Country

4. City
5. Degree and academic status
6. Full name of the organization, status of the reporter (student, postgraduate), course, group number
7. Volume in pages
8. The detailed postal address with an index, with complete specifying Full Name of the participant (to whom to send the certificate)
9. Phone (fax) (for internal participants)
10. E-mail
11. Necessity of receiving of the certificate addressed to the author (coauthors) (Surname, Name, Patronymic Name)
12. Participation form: internal, correspondence.

[Register on-line](#)