Please feel free to circulate this call for papers Abstract deadline June 30, 2016

Call for Papers

International Conference, December 1-2, 2016

What's new in the economics of innovation? Theory, empirics and public policy

Organized by GAEL (INRA, UGA, CNRS, INP)

At the World Trade Center, Grenoble (France), December 1–2, 2016











Website: https://colloque.inra.fr/economics-innovation

The international Conference on *What's new in the economics of innovation? Theory, empirics and public policy* is organized by the Grenoble Applied Economics Laboratory and will take place at the World Trade Center of Grenoble on 1-2 December 2016.

GAEL is a joint laboratory of INRA and of the University of Grenoble Alpes, CNRS and INP. One of its main research topics is economics of innovation. GAEL's researchers use econometrics, experimental economics and industrial economics or game theory to deal with issues related to innovation and develop contributions in specific fields such as energy or agri-food sectors

In line with the previous conference, organized by GAEL in Grenoble in 2013 on "Product differentiation and innovation on related markets", the main objective of this event is to discuss the most recent scientific contributions in the field of economics of innovation. This new conference will bring together the economics of innovation research community and invites contributions in a wide range of topics underlying this research field with particular focus on such themes as:

- Scientific, technological and innovation policies,
- Markets for technology,
- Intellectual property,
- Innovation and Energy
- Innovation networks and R&D collaboration
- Geography of innovation,
- User innovation and open source,
- Environmental innovation,
- Research funding

The conference welcomes theoretical as well as applied approaches highlighting policy decisions.

Keynote speakers at plenary sessions include:

R. Cowan (UNU-MERIT, Maastricht and Beta, Strasbourg)

A. Gambardella (Milano, Bocconi) - (to be confirmed)

M. Glachant (Mines Paris-Tech)

Scientific Committee:

- C. Autant-Bernard (GATE Lyon Saint Etienne, Univ. Jean Monnet),
- M. Baudry (Univ. Paris Nanterre),
- O. Bonroy (GAEL, Grenoble),
- S. Charlot (GAEL, Grenoble),
- R. Cowan (UNU-MERIT, Maastricht and Beta, Strasbourg
- A. Dechezleprêtre (London School of Economics),
- M. Feldman (U. of North Carolina),
- L. Filippini (Università Cattolica del Sacro Cuore),
- K. Frenken (Utrecht University),
- M. Glachant, (Mines Paris-Tech),
- B. Hall (U. of California, Berkeley),
- C. Langinier (U. of Alberta),
- S. Lemarié (GAEL, Grenoble),
- F. Lissoni (GREThA, Bordeaux),
- N. Massard (GAEL, Grenoble),
- S. Mathy (GAEL, Grenoble),
- P. Monhen (UNU-MERIT, U. of Maastrich),
- B. Montmartin (Gredeg, Nice),
- J. Vicente (LEREPS, IEP Toulouse).

Local Committee: S. Charlot, N. Massard.

4 Special Sessions will be organized:

Evaluation of public policy for innovation: financed by the ANR (The French National Agency of Research) project RENEWAL.



Biotechnology and intellectual property rights. The objectif of this session is to gather recent analysis of various economic issues related to intellectual property rights in the area of biotechnology. How do firms protect their intellectual property and exploit it (in house or by licensing it)? What are the consequences of patenting and alternative forms of property rights in biotechnology, in terms of social welfare?

Vertical relationships and innovation. The objectif of this session is to gather recent theoretical analysis of vertical relationships related to the innovation. What are the vertical contracting arrangements for innovation? How may the vertical structure affect the innovation?

Innovation in low carbon technologies. The objective of this session is to shed light on the classical issue of technology push versus demand pull policies for innovating in low carbon technologies. Is public and private investment in energy R&D sufficient to adress the challenge of global change? What would be the appropriate weighting between R&D and diffusion policies?

Abstract submission:

Who might wish to participate at the conference must submit a paper or an extended abstract (between 1000 and 3000 words).

Paper or Abstract must be uploaded through the conference website: https://colloque.inra.fr/economics-innovation/Submission no later than June 30, 2016.

Maximum 2 proposed communications for each author.

Papers/abstracts will be reviewed by two members of the Scientific Board. The results will be individually sent to each author by email.

Important dates:

- Deadline for paper or extended abstract submission: June 30, 2016
- Confirmation of acceptance: August 31, 2016
- Registration deadline and payment: October 31, 2016
- Full paper submission: October 31, 2016

Overall Program:

December 1	
09:00-09:30	

Welcome coffee

09:30-11:00 Opening Session/Keynote speaker

11:00-12:30 Parallel sessions

12:30-14:00 Lunch

14:00-18:00 Parallel sessions

December 2

09:00-10:00	Keynote speaker
10:30-12:00	Parallel sessions
12:00-13:00	Lunch
13:00-14:00	Keynote speaker
14:00-17:30	Parallel sessions